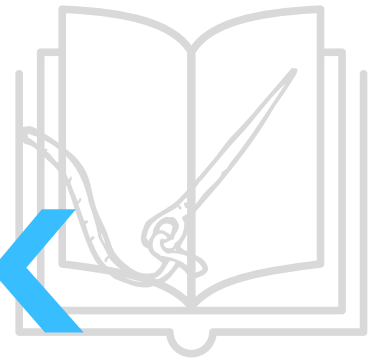
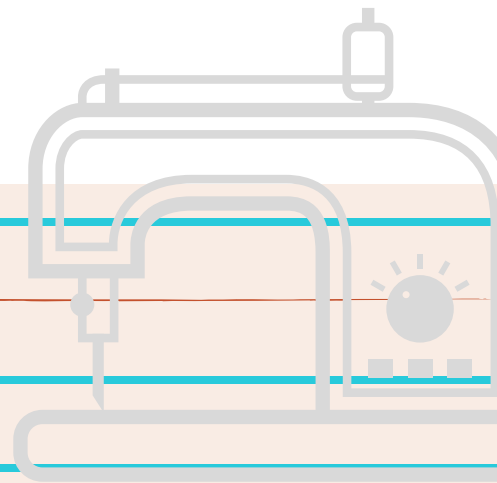




# 5 Steps to an **AWESOME STITCHBOOK THEME**



A simple technique to decide the subject for any fabric journal.



## WORKBOOK



**Hi!**

I'm so pleased you've decided to start to plan a new fabric journal. I hope you are excited to work out your awesome new course theme.

My name is Kim Edith - I run [Stitchbook Studio](#), an online community promoting the art of making fabric books. I love making Stitchbooks and it is my mission is to help you guys make beautiful fabric books too.

I sell kits, workshops and give tutorials and advice as well as share my own creations.

Check out the resources and info at  
[www.stitchbookstudio.com](http://www.stitchbookstudio.com)

I hope you find this mini-course super useful.  
Thanks,

**Kim Edith**

# 5 STEPS TO AN AWESOME THEME

## 1. Background Questions

Answer these simple questions to pin down the reason you are making your book. This will help you focus your possible topics.

### 1. Who is the book for?

Is it for you? Is it a gift for someone?

### 2. Are you making it for a special occasion?

Is it to celebrate a birthday/ anniversary?

### 3. Do you want to use photographs?

Do you want to create a photo memory book/ fabric scrapbook or do you want to make an art book?

## 2. Key Interests

**Make a list of everything related to the person the book is for (you or someone else).**

Think about likes/ favourite things, key people and relationships, special occasions, the style of music/art/clothing they like.

### 3. Research

**Research some of the things listed in part 2.**

These could be family photographs, colours, fabrics, inspirational artwork, significant quotations, photos of objects or animals.

Copy and paste or stick the most inspiring here:

## 4. Possible themes

Look at your images above and use them to list 10 possible themes below. Don't think too much about whether they are right, just get out 10 quick ideas.

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

Which are your two favourites from this list?

- 1.
- 2.

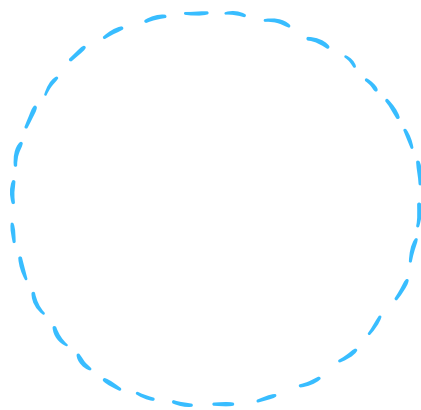
Extra Stage: Tweak your ideas to be more/less specific

- 1.
- 2.

## 5. Mind Map

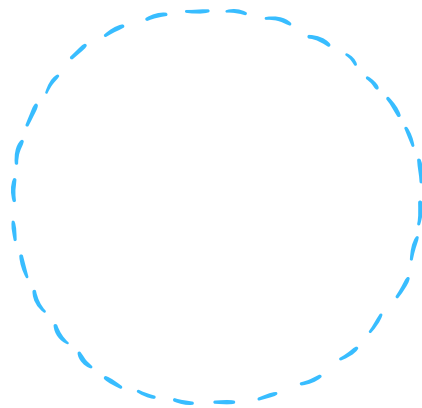
Create a mind map for each idea adding as many things as you can think of. You need to test out each one and see if there are enough parts/ images/ ideas for a whole book.

Idea 1:



## 5. Mind Map

Idea 2:




Which one are you going to choose?



# Congratulations on choosing your theme!

You can now start to design and make your book!



 @stitchbookstudio

 @kimedith

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